THE BLACK BUY BACK EVENT FRIDAY

<Fname>, This is the event that will give you up to **$6,000 ABOVE Kelley Blue Book® Trade-In Value*** for your <Year> <Make> <Model>.(1)

Kelley Blue Book KBB.COM The Trusted Resource

FIRST 20 CUSTOMERS TO PURCHASE A VEHICLE WILL RECEIVE A $500 WALMART GIFT CARD!^

<Fname>,
you have something we want, and we're willing to give you big money for it.



Trade-up and Get More For Less!

<Year> <Make> <Model>

This model is in high demand and we're willing to give you up to **$<ValuePlus>**(1) for your vehicle. This is unlike any buy back offer you've seen in the past.

THE BLACK BUY BACK EVENT FRIDAY

CARD HOLDER	<Fname> <Lname>
PIN NUMBER	<UpDashDigit>
VEHICLE YEAR	<Year>
VEHICLE MAKE	<Make>
VEHICLE MODEL	<Model>

KELLEY BLUE BOOK® TRADE-IN VALUE
$<Value>*

KIA OF LEESBURG BUY BACK OFFER
$<ValuePlus>(1)

NEW 2026 Kia
SPORTAGE LX FWD
Lease For
$239/MO.
FOR 24 MONTHS

$3,025 DISCOUNT



$3,999 due at Signing. Offer shown based on $3,999 due at signing including $239 first monthly payment, $3,110 capitalized cost reduction, $650 acquisition fee, plus tax, title, license and registration fees, dealer conveyance fee, processing fee or optional service fee and any emission testing charge. Lease offer is only available to well-qualified lessees that lease a 2026 Sportage (Model #G377495). No security deposit required. Actual payments may vary. Purchase option at lease end is $22,299.90. Subject to credit approval by Kia Finance. Lessee is responsible for insurance, maintenance, repairs, $0.20 per mile over 10,000 miles/year, excess wear, and a termination fee of up to $400. Subject to dealer participation. Offers may not be combined except where specified. Must take delivery by 12/07/2025. See dealer for warranty and lease details or go to kia.com. Limited inventory available.

NEW 2025 Kia
SORENTO LX FWD
Lease For
$309/MO.
FOR 24 MONTHS

$4,385 DISCOUNT



$3,624 due at Signing. Offer shown based on $3,624 due at signing including $309 first monthly payment, $3,040 capitalized cost reduction, $650 acquisition fee, plus tax, title, license and registration fees, dealer conveyance fee, processing fee or optional service fee and any emission testing charge. Lease offer is only available to well-qualified lessees that lease a 2025 Sorento (Model #G413593). No security deposit required. Actual payments may vary. Purchase option at lease end is $21,732.75. Subject to credit approval by Kia Finance. Lessee is responsible for insurance, maintenance, repairs, $0.20 per mile over 10,000 miles/year, excess wear, and a termination fee of up to $400. Subject to dealer participation. Offers may not be combined except where specified. Must take delivery by 12/07/2025. See dealer for warranty and lease details or go to kia.com. Limited inventory available.

THE FIRST 20 TEST DRIVERS WILL RECEIVE A FREE YETI®!



SCRATCH, MATCH, AND WIN!

SCRATCH HERE!



BRING THIS MAILER TO THE DEALERSHIP TO CLAIM YOUR PRIZE!**

If the symbol you scratched off matches the symbol on the other side, you are the winner of one of these prizes!

CONGRATULATIONS TO THIS MONTH'S PRIZE WINNERS:

<Fname> <Lname> <City>

CALL NOW: **(352) 744-3550**
OR GO ONLINE: **www.buybackinvite.com**
PIN: **(UpDashDigit)**

1. $25,000 HOLIDAY CASH



2. $5 WALMART GIFT CARD**

**No purchase necessary. Purchase does not increase chance of winning. Void where prohibited. See complete rules available at the sale. Contest begins 11/25/2025 and ends 12/07/2025. Open to legal U.S. residents, age 18 or older with a valid driver's license who received an original mail piece via U.S. Mail. Employees of the sale, mail house, associated sponsors or agencies and their family members and members of same household are ineligible. Addressee must redeem original mail piece in person by close of business on 12/07/2025. Customer is responsible for all shipping, handling, federal, state and local taxes and processing fees. Official PIN on mail piece must match a randomly selected Official PIN to win corresponding prize. Official PIN will be displayed during event hours between contest dates at the sale. Official PIN may not be released over the phone. Prize #1- $25,000 Holiday Cash (A.R.V. $25,000) 1:500,000; Prize #2 - $5 Walmart® Gift Card (A.R.V. $5) 9,999:10,000; See dealer for details. Registered trademarks or service marks of Walmart® are not affiliated with nor do they endorse this event. All offers valid through 12/07/2025. Sponsor not responsible for late, lost, misdirected or damaged mail, typographical or production errors. Photos are for illustrative purposes only. See dealer for details. Contest and event sponsor: Kia of Leesburg. ^One per household. See dealer for complete details. Offer expires 12/07/2025.

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KIA OF LEESBURG

FIRST 20 CUSTOMERS TO PURCHASE A VEHICLE WILL RECEIVE A $500 WALMART GIFT CARD!^



FULL SYNTHETIC OIL CHANGE

$40 OFF

Up to 5 quarts. Offer valid on oil replacements of full synthetic oil, oil filter and fluid level inspection. Must present the original coupon upon arrival for initial service. Not valid with other offers. Customer is responsible for local tax and Shop Supplies fee. See Service Advisor for complete details. Offer valid through 12/07/2025.

YOU COULD WIN
$25,000 HOLIDAY CASH**



DID YOUR SYMBOLS MATCH?

CALL THIS NUMBER IMMEDIATELY:
(352) 744-3550

OR GO ONLINE:
BUYBACKINVITE.COM
&
ENTER YOUR PIN:
<UpDashDigit>

THE BLACK BUY BACK EVENT FRIDAY

KIA OF LEESBURG

NOW THROUGH DECEMBER 7TH, 2025!

MONDAY - FRIDAY • 9AM - 8PM | SATURDAY • 9AM - 6PM | SUNDAY • 12PM - 5PM

9039 US 441, Leesburg, FL | (352) 744-3550 | www.KiaLeesburg.com

LOG ON NOW TO FIND OUT MORE ABOUT THIS HUGE EVENT!

Go to www.buybackinvite.com and Enter Your PIN:
<UpDashDigit>

#45550

PO Box 5309, Deltona, FL 32728

Postmaster Time Sensitive! **IN-HOME DATE: 11/25/2025**

PRST STD
U.S. POSTAGE
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title
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city, st zip

Ttrayno
Seqno